



Producer Forum 2019

Overview

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Who is LiveCorp?

02

What is the LEP and how does it work?

03

Where are our priorities?

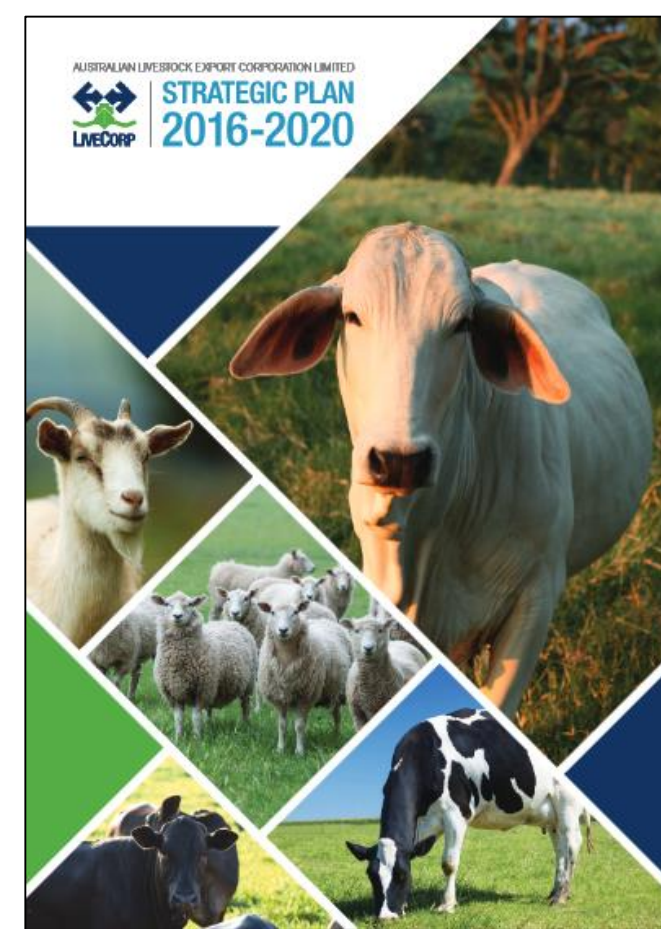


Who is LiveCorp?

The focus for 2019-20

About LiveCorp

- The Australian Livestock Export Corporation Ltd
- Not-for-profit organisation, owned by licensed livestock exporters
- Undertake marketing & research on behalf of industry
- Funded by export levies
- Partner with MLA to deliver the Livestock Export Program (LEP):
 - Research development & extension
 - In market support & services



TRUSTED.
VALUED.
CONNECTED.

EFFICIENT

SMALL

AGILE



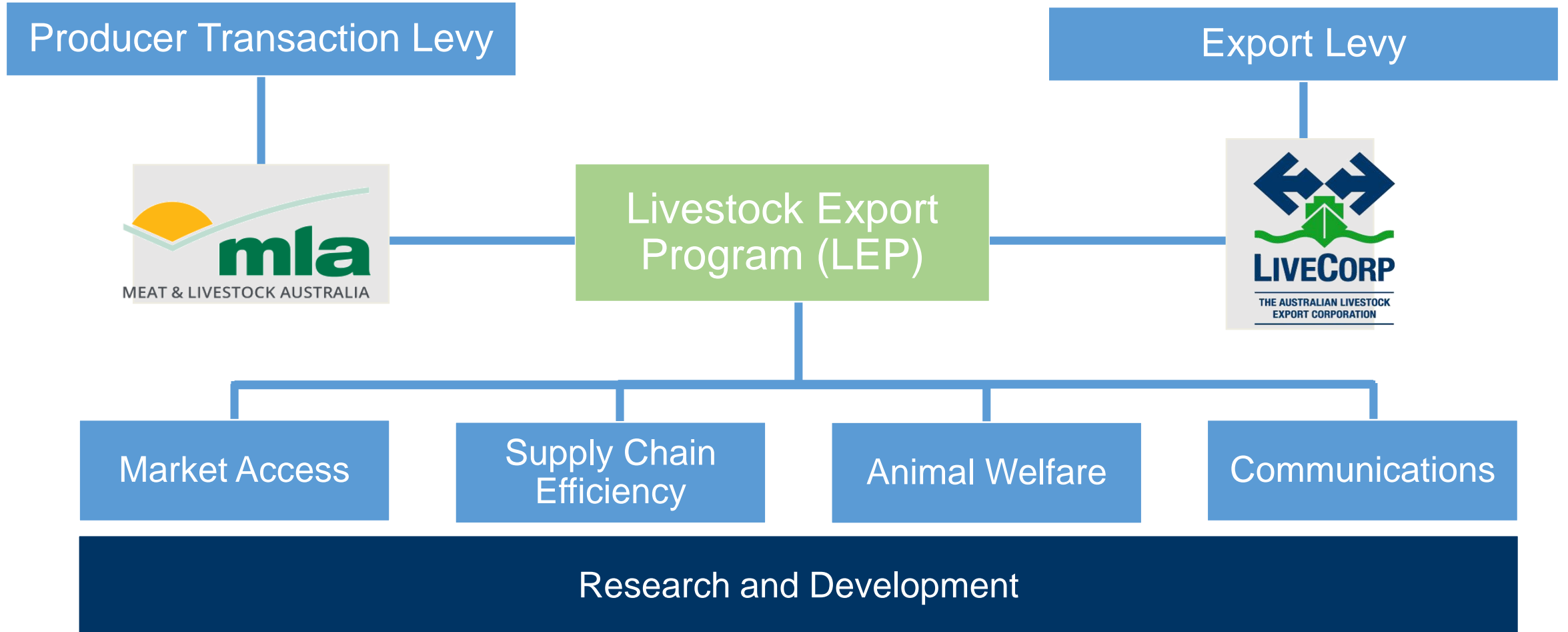
LIVECORP

**THE AUSTRALIAN LIVESTOCK
EXPORT CORPORATION**

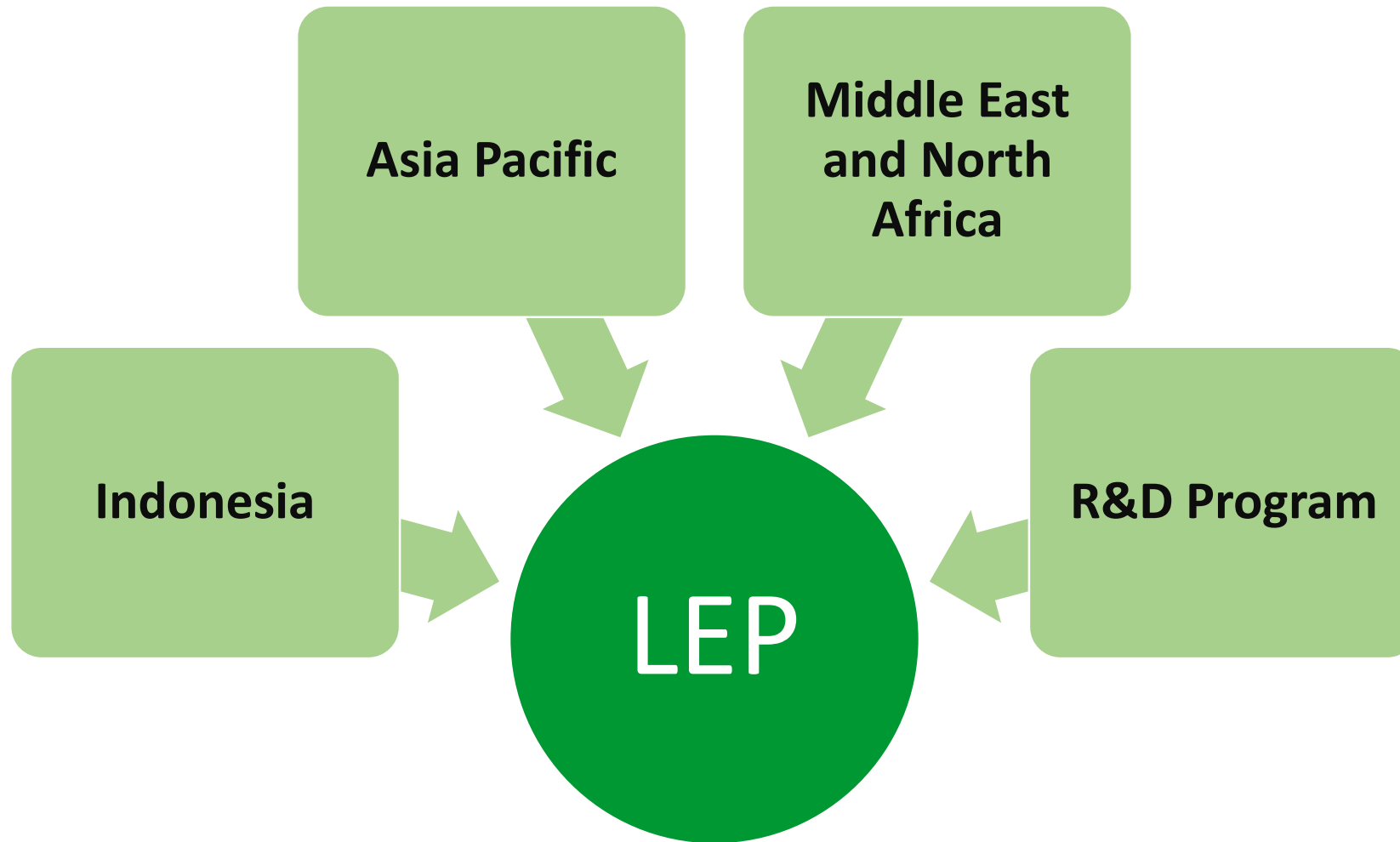
Red Meat and Livestock Industry Structure



The Livestock Export Program (LEP)



LEP Programs



LEP Programs

- Australian competitiveness
- Market access
- Importing country requirements
- Breeder welfare and performance
- Australian regulation and compliance
- Building supply chain capability
- Government relationships and diplomatic capacity



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THANK YOU!

Do you have any questions?

